

# Pinuts media+science

## Universal Messenger

*FirstSpirit Module "EmailMarketing" Release Notes*

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# 1 System Requirements

see documentation

## 1.1 Release Notes

### 1.2 FirstSpirit 5.x

#### 1.2.1 Version 5.2.4.0012, 12.08.2015

- The module no longer communicates with the Java connector of the Universal Messenger but uses the REST API. The API has been extended to the necessary functions in Universal Messenger from Release 7.7.2. So at least the Release 7.7.2 of the Universal Messenger is required to use the module. With this change, the library "UM Connector" is no longer needed, so that the delivered module is significantly smaller.
- An error in the selection of channels has been corrected. Under certain circumstances, it could happen that the wrong destination list has been displayed. As for troubleshooting referencing had to be changed. In old already delivered but still in FirstSpirit existing newsletters now no target list (or segment) can be displayed. The channels may need to be assigned manually to fix this problem.

#### 1.2.2 Version 5.0.3.5001, 24.04.2014

##### E-Mail-Marketing Module Version 5.0.3.5001

- Test newsletter delivery has changed. Until now the following workflow was applied:
  - Enter an e-mail address in the dialog
  - Purge test channel which has been defined in the project settings
  - Subscribe given e-mail address to that test channel
  - Send newsletter to test channel
- Now the following workflow is used:
  - The e-mail field in the dialog is now optional. If left blank, the newsletter will be sent to the test channel defined in the project settings
  - The test channel will not be modified. Hence, it is possible to subscribe multiple addresses to the default test channel in order to regularly use those addresses for test delivery.
  - If an e-mail address is entered in the dialog, the test newsletter will be sent directly to that address, without using the test channel
  - It is possible to enter multiple e-mail addresses into the dialog, comma separated.

Demo project:

- Modified event file to write e-mail addresses entered during test delivery into <query>.

Documentation:

- Added new page "Options for test delivery"

1.2.3 Version 5.0.3.4003, 21.03.2014

E-Mail-Marketing Module Version 5.0.3.4002

- ChannelService to read channels directly from Universal Messenger
- Added support for Virtual Channels

Demo project

- Added support for ChannelService
- FS\_LIST to select channel at newsletter using ChannelService
- Changed Event file template to read input from FS\_LIST component

Documentation:

- Note that channels database table is no longer necessary
- Added page for ChannelService

1.2.4 Version 5.0.2.3001, 19.02.2014

E-Mail-Marketing Module Version 5.0.2.3001:

- General improvements and bug fixes
- Web-Component for Web-Applications inside FirstSpirit

Demoprojekt:

- Revised version of demo project concerning ContentCreator (WebClient) integration
  - Creating and maintaining newsletter campaigns
  - Sending newsletter and test newsletters
  - Creating and maintaining double opt in transaction HTML mailings
- JSP forms replaced by Javascript widget form provided by Universal Messenger Newsletter Add-On

Documentation:

- ContentCreator integration
- Usaging the new Newsletter Add-On

1.2.5 Version 5.0.1.2029, 27.11.2013

E-Mail-Marketing Module Version 5.0.1.2029:

- New parameter "contentSourceReference" in task action Statistic
- General improvements

### 1.2.6 Version 5.0.1.2028, 29.08.2013

#### E-Mail-Marketing Module Version 5.0.1.2028:

- Bugfix: Wrong executable-class directive in class

### 1.2.7 Version 5.0.1.2027, 16.06.2013

#### EmailMarketing Module Version 5.0.1.2027:

- Universal-Messenger >= 5.5.0 Build 520 is now mandatory
- FirstSpirit 5.0 is now mandatory (only FS 5.0 conform API is used)
- Usage of Java-Connector (cmsbs-javaclient.jar), instead HTTP-Service-Interface
- New parameter "eventFileTargetPath" for task action Newsletter, Testnewsletter LitmusTestnewsletter for EventFileCollector task
- Integration of inbox preview Litmus

#### Demo-Content:

- new Newsletter template for responsive newsletters
- workflow simplified, removed login- and forget password forms
- edit profile and delete newsletter subscription via newsletter links
- new JSP form templates
- project settings, differentiation of Universal-Messenger version removed, demo content is now valid for Universal-Messenger >= 5.5.0 Build 520
- project settings, enable/disable Litmus service
- checkbox "Vorschau Posteingang / Litmus" with workflow "send testnewsletter"
- appcenter, open Universal-Messenger with user credentials configured in project settings

## 1.3 FirstSpirit 4.x

### 1.3.1 Version 4.2.3.4002, 24.04.2014

#### E-Mail-Marketing Module Version 5.0.3.5001

- Test newsletter delivery has changed.
  - Until now the following workflow was applied:
    - Enter an e-mail address in the dialog
    - Purge test channel which has been defined in the project settings
    - Subscribe given e-mail address to that test channel
    - Send newsletter to test channel
  - Now the following workflow is used:
    - The e-mail field in the dialog is now optional. If left blank, the newsletter will be sent to the test channel defined in the project settings
    - The test channel will not be modified. Hence, it is possible to subscribe multiple addresses to the default test channel in order to regularly use those addresses for test delivery.
    - If an e-mail address is entered in the dialog, the test newsletter will be sent directly to that address, without using the test channel
    - It is possible to enter multiple e-mail addresses into the dialog, comma separated.
- ChannelService to read channels directly from Universal Messenger
- Added support for Virtual Channels

#### Demo project:

- Modified event file to write e-mail addresses entered during test delivery into <query>.
- Added support for ChannelService
- FS\_LIST to select channel at newsletter using ChannelService
- Changed Event file template to read input from FS\_LIST component

#### Documentation:

- Added new page "Options for test delivery"
- Note that channels database table is no longer necessary
- Added page for ChannelService

### 1.3.2 Version 4.2.1.2029, 27.11.2013

#### E-Mail-Marketing Module Version 4.2.1.2029:

- New parameter "contentSourceReference" in task action Statistic
- General improvements
- Bugfix: Error during fs-newsletter.ini configuration loading

### 1.3.3 Version 4.2.1.2028, 29.08.2013

#### E-Mail-Marketing Module Version 4.2.1.2028:



- Bugfix: Wrong executable-class directive in class

### 1.3.4 Version 4.2.1.2027, 16.06.2013

#### E-Mail-Marketing Modul Version 4.2.1.2027:

- Universal-Messenger >= 5.5.0 Build 520 is now mandatory
- FirstSpirit 4.2 is now mandatory (only FS 4.2 conform API is used)
- Usage of Java-Connector (cmsbs-javaclient.jar), instead HTTP-Service-Interface
- New parameter "eventFileTargetPath" for task action Newsletter, Testnewsletter LitmusTestnewsletter for EventFileCollector task
- Integration of inbox preview Litmus

#### Demo-Content:

- new Newsletter template for responsive newsletters
- workflow simplified, removed login- and forget password forms
- edit profile and delete newsletter subscription via newsletter links
- new JSP form templates
- project settings, differentiation of Universal-Messenger version removed, demo content is now valid for Universal-Messenger >= 5.5.0 Build 520
- project settings, enable/disable Litmus service
- checkbox "Vorschau Posteingang / Litmus" with workflow "send testnewsletter"
- appcenter, open Universal-Messenger with user credentials configured in project settings

## 2 FirstSpirit DataSheet

### 2.1 System Requirements

#### 2.1.1 General Requirements

Component	Version	Purpose
Java	Oracle JDK 1.6 or 1.7	Java is the necessary Apache Tomcat runtime environment which is necessary for the Universal Messenger.
Apache Tomcat	5.5 possible, 6.x/7.x recommended	The Apache Tomcat is recommended for running the Universal Messenger. It is possible to run the Universal Messenger within other application servers.
JDBC Treiber	Depending on database system	Depending on the used database system the appropriate JDBC driver must be provided before the installation.
SMTP-Server		For sending mails.
IMAP-Server		To receive mails and do bounce management.

#### 2.1.2 Operating Systems

The most important requirement is the support of **Oracle Java 1.6 or greater**. Therefore there is a great variety of supported operating systems.

##### Windows

- Windows Server 2003
- Windows Server 2008
- Windows XP
- Windows 7

##### Mac OS

- Mac OS X 10.5 - 10.7
- OS X 10.8
- OS X Server

##### Linux/Unix

- Debian
- Red Hat
- Gentoo
- Fedora
- SUSE

- ...

### 2.1.3 Database Systems

Database	Version	Hint
MySQL	from 5.1 (InnoDB) 5.5, 5.6	<a href="#">Connector/J</a> from 5.0.8, recommended 5.1
Oracle	from 10g, 11g, 11gR2	<a href="#">JDBC-driver</a> 11.2 (11gR2)
Microsoft SQL-Server	from 2005, 2008, 2012	<a href="#">jTDS</a> from 1.2.1 <a href="#">Microsoft JDBC Driver</a> from 4.0.2206.100
PostgreSQL	from 8	<a href="#">JDBC3 Native Driver</a> from build 311
DB/2	from 9 Enterprise	IBM <a href="#">DB2 JDBC Universal Driver Architecture</a> , from 2.7.58

### 2.1.4 Universal Messenger Editionen

Edition	Version
Universal Messenger - eCRM Edition	from 5.5.0 Build 520
Universal Messenger - Performance Edition	from 5.5.0 Build 520

### 2.1.5 FirstSpirit CMS

Version	Module Version
FirstSpirit >= 4.2	EmailMarketing-4.2.x.x
FirstSpirit >= 5.0.1	EmailMarketing-5.0.x.x

## 2.2 Release Notes

### 2.2.1 FirstSpirit 5.x

#### 2.2.1.1 Version 5.0.3.5001, 24.04.2014

##### E-Mail-Marketing Module Version 5.0.3.5001

- Test newsletter delivery has changed. Until now the following workflow was applied:
  - Enter an e-mail address in the dialog
  - Purge test channel which has been defined in the project settings
  - Subscribe given e-mail address to that test channel
  - Send newsletter to test channel

- Now the following workflow is used:
  - The e-mail field in the dialog is now optional. If left blank, the newsletter will be sent to the test channel defined in the project settings
  - The test channel will not be modified. Hence, it is possible to subscribe multiple addresses to the default test channel in order to regularly use those addresses for test delivery.
  - If an e-mail address is entered in the dialog, the test newsletter will be sent directly to that address, without using the test channel
  - It is possible to enter multiple e-mail addresses into the dialog, comma separated.

Demo project:

- Modified event file to write e-mail addresses entered during test delivery into <query>.

Documentation:

- Added new page "Options for test delivery"

#### 2.2.1.2 Version 5.0.3.4003, 21.03.2014

E-Mail-Marketing Module Version 5.0.3.4002

- ChannelService to read channels directly from Universal Messenger
- Added support for Virtual Channels

Demo project

- Added support for ChannelService
- FS\_LIST to select channel at newsletter using ChannelService
- Changed Event file template to read input from FS\_LIST component

Documentation:

- Note that channels database table is no longer necessary
- Added page for ChannelService

#### 2.2.1.3 Version 5.0.2.3001, 19.02.2014

E-Mail-Marketing Module Version 5.0.2.3001:

- General improvements and bug fixes
- Web-Component for Web-Applications inside FirstSpirit

Demoprojekt:

- Revised version of demo project concerning ContentCreator (WebClient) integration
  - Creating and maintaining newsletter campaigns
  - Sending newsletter and test newsletters
  - Creating and maintaining double opt in transaction HTML mailings
- JSP forms replaced by Javascript widget form provided by Universal Messenger Newsletter Add-On

Documentation:

- ContentCreator integration
- Using the new Newsletter Add-On

#### 2.2.1.4 Version 5.0.1.2029, 27.11.2013

E-Mail-Marketing Module Version 5.0.1.2029:

- New parameter "contentSourceReference" in task action Statistic
- General improvements

#### 2.2.1.5 Version 5.0.1.2028, 29.08.2013

E-Mail-Marketing Module Version 5.0.1.2028:

- Bugfix: Wrong executable-class directive in class

#### 2.2.1.6 Version 5.0.1.2027, 16.06.2013

EmailMarketing Module Version 5.0.1.2027:

- Universal-Messenger >= 5.5.0 Build 520 is now mandatory
- FirstSpirit 5.0 is now mandatory (only FS 5.0 conform API is used)
- Usage of Java-Connector (cmsbs-javaclient.jar), instead HTTP-Service-Interface
- New parameter "eventFileTargetPath" for task action Newsletter, Testnewsletter LitmusTestnewsletter for EventFileCollector task
- Integration of inbox preview Litmus

Demo-Content:

- new Newsletter template for responsive newsletters
- workflow simplified, removed login- and forget password forms
- edit profile and delete newsletter subscription via newsletter links
- new JSP form templates
- project settings, differentiation of Universal-Messenger version removed, demo content is now valid for Universal-Messenger >= 5.5.0 Build 520
- project settings, enable/disable Litmus service

- checkbox "Vorschau Posteingang / Litmus" with workflow "send testnewsletter"
- appcenter, open Universal-Messenger with user credentials configured in project settings

## 2.2.2 FirstSpirit 4.x

### 2.2.2.1 Version 4.2.3.4002, 24.04.2014

#### E-Mail-Marketing Module Version 5.0.3.5001

- Test newsletter delivery has changed.
  - Until now the following workflow was applied:
    - Enter an e-mail address in the dialog
    - Purge test channel which has been defined in the project settings
    - Subscribe given e-mail address to that test channel
    - Send newsletter to test channel
  - Now the following workflow is used:
    - The e-mail field in the dialog is now optional. If left blank, the newsletter will be sent to the test channel defined in the project settings
    - The test channel will not be modified. Hence, it is possible to subscribe multiple addresses to the default test channel in order to regularly use those addresses for test delivery.
    - If an e-mail address is entered in the dialog, the test newsletter will be sent directly to that address, without using the test channel
    - It is possible to enter multiple e-mail addresses into the dialog, comma separated.
- ChannelService to read channels directly from Universal Messenger
- Added support for Virtual Channels

#### Demo project:

- Modified event file to write e-mail addresses entered during test delivery into <query>.
- Added support for ChannelService
- FS\_LIST to select channel at newsletter using ChannelService
- Changed Event file template to read input from FS\_LIST component

#### Documentation:

- Added new page "Options for test delivery"
- Note that channels database table is no longer necessary
- Added page for ChannelService

### 2.2.2.2 Version 4.2.1.2029, 27.11.2013

#### E-Mail-Marketing Module Version 4.2.1.2029:

- New parameter "contentSourceReference" in task action Statistic
- General improvements
- Bugfix: Error during fs-newsletter.ini configuration loading

### 2.2.2.3 Version 4.2.1.2028, 29.08.2013

#### E-Mail-Marketing Module Version 4.2.1.2028:

- Bugfix: Wrong executable-class directive in class

### 2.2.2.4 Version 4.2.1.2027, 16.06.2013

#### E-Mail-Marketing Modul Version 4.2.1.2027:

- Universal-Messenger >= 5.5.0 Build 520 is now mandatory
- FirstSpirit 4.2 is now mandatory (only FS 4.2 conform API is used)
- Usage of Java-Connector (cmsbs-javaclient.jar), instead HTTP-Service-Interface
- New parameter "eventFileTargetPath" for task action Newsletter, Testnewsletter  
LitmusTestnewsletter for EventFileCollector task
- Integration of inbox preview Litmus

#### Demo-Content:

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- new JSP form templates
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- project settings, enable/disable Litmus service
- checkbox "Vorschau Posteingang / Litmus" with workflow "send testnewsletter"
- appcenter, open Universal-Messenger with user credentials configured in project settings

## 3 FirstSpirit DataSheet

see documentation

### 3.1 Release Notes

### 3.2 FirstSpirit 5.x

#### 3.2.1 Version 5.2.4.0012, 12.08.2015

- The module no longer communicates with the Java connector of the Universal Messenger but uses the REST API. The API has been extended to the necessary functions in Universal Messenger from Release 7.7.2. So at least the Release 7.7.2 of the Universal Messenger is required to use the module. With this change, the library "UM Connector" is no longer needed, so that the delivered module is significantly smaller.
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Demo project:

- Modified event file to write e-mail addresses entered during test delivery into <query>.



Documentation:

- Added new page "Options for test delivery"

### 3.2.3 Version 5.0.3.4003, 21.03.2014

#### E-Mail-Marketing Module Version 5.0.3.4002

- ChannelService to read channels directly from Universal Messenger
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#### Demo project

- Added support for ChannelService
- FS\_LIST to select channel at newsletter using ChannelService
- Changed Event file template to read input from FS\_LIST component

Documentation:

- Note that channels database table is no longer necessary
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#### Demoprojekt:

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Documentation:

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- General improvements

### 3.2.6 Version 5.0.1.2028, 29.08.2013

E-Mail-Marketing Module Version 5.0.1.2028:

- Bugfix: Wrong executable-class directive in class

### 3.2.7 Version 5.0.1.2027, 16.06.2013

EmailMarketing Module Version 5.0.1.2027:

- Universal-Messenger >= 5.5.0 Build 520 is now mandatory
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- Changed Event file template to read input from FS\_LIST component

#### Documentation:

- Added new page "Options for test delivery"
- Note that channels database table is no longer necessary
- Added page for ChannelService

### 3.3.2 Version 4.2.1.2029, 27.11.2013

#### E-Mail-Marketing Module Version 4.2.1.2029:

- New parameter "contentSourceReference" in task action Statistic
- General improvements
- Bugfix: Error during fs-newsletter.ini configuration loading

### 3.3.3 Version 4.2.1.2028, 29.08.2013

#### E-Mail-Marketing Module Version 4.2.1.2028:

- Bugfix: Wrong executable-class directive in class

### 3.3.4 Version 4.2.1.2027, 16.06.2013

#### E-Mail-Marketing Modul Version 4.2.1.2027:

- Universal-Messenger >= 5.5.0 Build 520 is now mandatory
- FirstSpirit 4.2 is now mandatory (only FS 4.2 conform API is used)
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