e-Spirit^{AG}

Release-Notes FirstSpirit – EmailMarketing^{4.2}

New Features

Easier Configuration

Configuration values like "url to Universal Messenger" and the channel id of the TestNewsletter channel are now read directly from the project settings. It is no longer required to manipulate the newsletter scripts and enter these values manually again.

Newsletter TestNewsletter	
url to Universal Messenger	http://myserver:8080/cmsbs
channel id	testnewsletter
Universal Messenger open password	password
name of editor for email address	st_email
ОК	Cancel

You can find more information in our documentation "FirstSpirit™ Newsletter" in chapter 4.2 "Configuration".

Multilingual Mailings

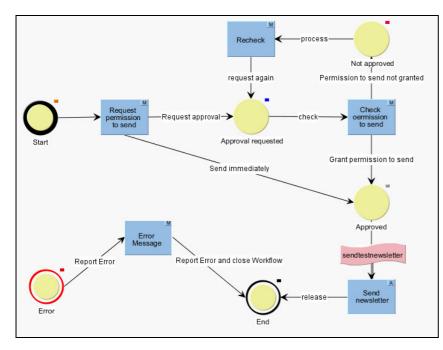
It is now possible to directly address only specific languages/channels per newsletter. So you can generate a mailing with only one language or a mailing where the generated single-language mailing is sent to multiple output channels/languages. This can be useful if the mailing is not available in the desired language and the mailing should be sent in a fallback language.

Channels		
Name	Internal channel name	
Demo EN	newsletter_demo_en	

You can find more information in our documentation "FirstSpirit™ Newsletter" in chapter 7.1 "Datasets required ".

Enhanced Workflows

Workflows now contain a view logic that only allows to send released newsletter database entries. In case of an error during the despatching of a mailing, the workflow no longer ends in a dead end, but in an error state so that the error can be reported and the workflow can be finished.



You can find more information in our documentation "FirstSpirit™ Newsletter" in chapter 5.3 "Creating the workflows ".



Template changes and support for UM 5.2

The target pages from page templates can now be configured in the project settings and are no longer hard coded in the page templates themselves. The project settings now also contain a trigger that switches between the different template syntax for UM installation prior 5.1 and after 5.1 automatically.

obal La	ayout Properties	HTML Metadata	Product Category Sorting	Newsletter	
UM Installa	ation				
Old UI	M Installation (Versio	on <= 5)	O New U	JM Installation (Version >= 5	.1)
Error Page	9				
Refere	nce 🖳 Error				s 🗆 🗙
Secti	on				•
	Status:	Released (Admin)			

You can find more information in our documentation "FirstSpirit™ Newsletter" in chapter 5.6 "Project settings ".

New documentation

The documentation has been completely reworked to make installation and configuration of the module even easier.

Compatibility

Product	Version(s)	Notice
FirstSpirit	>= 4.2.437	
Universal Messenger	Version 4 until Version 5.2 Build 511	After Version 5.2 Build 511 there is a conflict with commons-fileupload.jar

Fixed issues

ID	Category	Description	
EMKT-1	Configuration	removal of static channel in TestNewsletter	
EMKT-1	User-Interface	revised application-tab for the UM (icon, open with existing tab, url-generation) release of newsletter entity after successful dispatch	
		reversed texts on jsp-pages	

Help

The <u>e-Spirit Helpdesk</u> provides expert technical support to customers and partners covering any topic related to the FirstSpirit[™] product. You can get and find more help concerning relevant topics in our <u>community</u>.